



Oh, See Egypt

Episode 3: “Pyramids and Pixels”

From Pharaohs to Phygital — Egypt’s new creators rise.

Dear Creator,

From the golden sands of Luxor to the code-lined cafes of Cairo, a new Egypt is rising — and it’s not waiting for permission to be seen.

Oh, See Africa is coming to Egypt for our third episode, and we’re not just looking for footage.

We’re looking for visionaries who can translate a legacy into a lens. Creators who feel the weight of history and still dare to remix it. Storytellers who know that **our future isn’t being built — it’s being imagined, every single day.**

That’s why we’re inviting **you** to apply.

What Is “Pyramids and Pixels”?

This episode will explore the **revival of creative Egypt** — through the hands of digital artists, crypto-coders, heritage remixers, futurist fashion designers, and the new wave of visual disruptors.

We’re not here to retell the past.

We’re here to document **what’s next.**

What happens when digital meets divine?

What does Afrofuturism look like on the Nile?

And how do the stories etched in stone evolve into stories uploaded on chain?

Who We're Looking For

This is an open call to creators in **Cairo, Alexandria, Aswan, Luxor, Sinai, or the diaspora** who are creating at the intersection of:

- **Art + Tech** (AR, AI, digital illustration, NFT projects)
- **Fashion + Identity** (designers reimagining heritage through form)
- **Film + Culture** (shorts, reels, experimental content, b-roll)
- **Photography** (portraiture, architecture, visual essays)
- **Sound + Story** (music producers, sound designers, voice artists)

Whether you've been in the industry or are just now finding your voice — if your work moves people, we want to move with you.

What You'll Be Doing

If selected, you will:

- **Co-create content** for *Oh, See Africa: Egypt*
 - Submit cinematic video, social-ready reels, photo essays, or digital art
 - Collaborate with our editorial and post-production team
 - Be featured in our global campaign across ohsee.co, socials, and media partners
 - Receive **credit, compensation, and creative ownership**
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Why Apply?

Because you deserve to be **seen, celebrated, and documented** — not later, but now.

Oh, See Africa isn't a film crew parachuting in.

It's a platform built for local creators to **own their stories**, influence the narrative, and shape cultural memory.

We're not extracting — we're collaborating.

We're not just making content — we're making history.

How to Apply

- Share your **portfolio, reel, or IG handle**
- Briefly tell us what “Pyramids and Pixels” means to you
- List your **location, specialty, and availability**
- Optional: link us to a past project you're proud of

Apply here: <https://ohsee.co/get-involved>

Deadline: June 6th, 2025

This Is More Than an Episode. It's an Archive in Motion.

Let's reimagine Egypt together — not just as it was, but as it's becoming.

Through your lens. Through your sound. Through your signature.

We can't wait to create with you.

– **Team Oh, See**