

Oh, See Kenya

Episode 4: "The Silicon Savannah"

The digital warriors of East Africa's concrete jungle.

Dear Creator,

If you've ever coded from a matatu, filmed in the chaos of Kenyatta Market, or dreamed up your next drop in the middle of a Nairobi thunderstorm — this call is for you.

We're proud to announce that Oh, See Africa is coming to **Kenya** — and this is your official invitation to shape the story.

Why Kenya? Why Now?

Kenya is more than a tech hub.

It's a **creative ecosystem**, buzzing with the ideas, energy, and innovation of a generation building a new future — often with nothing more than community, code, and bold faith.

"The Silicon Savannah" is our fourth episode, and it's all about capturing the human hustle behind East Africa's innovation engine. We're spotlighting real creators, real movements, and real dreams coded in chaos, built in beauty.

What Is Oh, See Africa?

Oh, See Africa is a creator-powered documentary series and digital storytelling platform showcasing a continent in transformation — through the eyes of its own artists and innovators.

We believe Africa's next great archive won't live in museums — it'll live on phones, in reels, in episodes, in playlists, and in the creative data of our generation.

That's where you come in.

Who We're Looking For

You're a creator based in Kenya, or deeply connected to its rhythms and realities. You might be:

- A videographer or filmmaker capturing Nairobi's tech ecosystem or street culture
- A **photographer** framing life in Kibera, Kondele, or Kilimani
- A sound designer or beat maker telling sonic stories from the savannah to Silicon Valley
- A fashion rebel remixing Nairobi thrift with digital drops
- A 3D artist or motion designer exploring Afrofuturist aesthetics
- Or something in between we welcome all hybrid storytellers

What You'll Do

If selected, you'll collaborate with our team to:

- Film and deliver short-form and/or cinematic content
- Be featured in Oh, See Africa: Kenya (reels, docs, photo stories)

- Join a paid creator campaign with visibility across our network
- Contribute to the archive we're building for the future of African storytelling

Why You Should Apply

Because Kenya has stories that aren't just powerful — they're prophetic.

Because you deserve to be seen not just as a creator, but as an author of the era.

And because we're building this platform with creators, not around them.

Oh, See is here to co-create with you — not dictate.

We honor your process. We protect your voice.

We invest in your work.

How to Apply

- Share your portfolio, reel, or Instagram
- Let us know your location and creative role
- Tell us what "The Silicon Savannah" means to you in one line or in a full story
- Mention your availability during production dates
- Highlight if you also edit, design sound, or shoot across formats

Apply here: https://ohsee.co/get-involved

Deadline: June 6th, 2025

This Is the Archive of Now

The world talks about Nairobi's startups, Kenya's connectivity, and East Africa's cultural rise — but it rarely sees the people building it.

Let's change that. Together.

Let the world see Kenya — through your lens.

- Team Oh, See