



Oh, See Madagascar

Episode 8: “Island of Imagination”

What stories grow on Africa’s eastern edge?

Dear Creator,

Madagascar is more than an island.

It’s a living archive of languages, ecosystems, rituals, and imagination — a world apart that feels both ancient and futuristic. Now, it’s time to document its wonder with those who know it best.

Welcome to *Oh, See Africa: Madagascar – Island of Imagination*, a creator-powered story that invites you to share your world with the rest of the continent, and the world beyond.

What is Oh, See Africa?

Oh, See Africa is a creator-led documentary and digital storytelling project traveling across the continent — spotlighting rising creators, unseen cultures, and redefined narratives.

We go country by country.

We partner with local talent.

We create together — never from the outside looking in.

And now, we're coming to **Madagascar**, to explore how imagination becomes innovation, how culture merges with climate, and how forgotten voices can reshape our future.

Why “Island of Imagination”?

Because this episode is about:

- **Eco-creativity** — art and activism shaped by nature and tradition
- **Afro-eco-tourism** — the blend of sustainability, identity, and storytelling
- **Language and heritage** — how vanishing dialects and rituals inspire digital revival
- **The future of memory** — how Madagascar imagines and archives itself, through art

From the forests of Andasibe to the beaches of Tulear, from Antananarivo's street scenes to the oral stories of the highlands — this island is rich in stories. And you are the keeper of them.

Who We're Looking For

We're calling on creators based in or deeply rooted in Madagascar — especially those who see the world a little differently. You may be:

- A **filmmaker or videographer** capturing environmental and cultural landscapes
- A **photographer or storyteller** exploring Malagasy identity, ritual, or tradition
- A **sound artist or musician** rooted in indigenous rhythms and modern remix
- A **visual or digital artist** turning heritage into bold new expressions
- A **hybrid creator** blending fieldwork, community, and multimedia art

You don't need to be famous. You just need to care — about your people, your land, your work, and your future.

What You'll Do

If selected, you will:

- Collaborate with Oh, See's creative team to contribute to Oh, See Africa: Madagascar
 - Produce short films, reels, or photos that reflect your world
 - Be paid fairly, credited fully, and supported with editorial and production guidance
 - Join a growing network of African creators changing the narrative from within
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Why This Matters

Because Madagascar is often overlooked.

Because your work shouldn't be.

This is your opportunity to co-create a platform that **elevates local voices**, respects culture, and shares your lens with the continent and beyond.

We're not extracting stories.

We're building them — with you.

How to Apply

- Share your **portfolio, sample work, or social media**

- Include your **location**, **creative role**, and any relevant languages or community ties
- Tell us what “*Island of Imagination*” means to you
- Let us know your availability during Production Dates

Apply here: <https://ohsee.co/get-involved>

Deadline: June 6th, 2025

Let's Document the Magic. Let's Imagine the Future.

This is not just an episode.

It's a chance to shape how Madagascar is remembered — *by its own people, in their own voice.*

Let's make something wild, beautiful, and true.

Let's imagine, together.

– **Team Oh, See**